

Precious Chukwu Jss1 Senetor. Business studies Assignment.

1. partnership deed is an agreement between the partners of a firm that outlines the terms and conditions of partnership among the partners.

2.

A Co-operative Society is an organization that is formed by a group of people whose primary objective is the promotion of the economic interests of its members.

3. Provide Goods and Services - The essence of a market involves the exchange of value in the form of goods, services, and information. Marketing makes people aware of those goods and services - whether those goods are a basic need or a personal want.

Public Service Announcements - A critical role of marketing is to disseminate important information to the public. PSAs are generally disseminated by the Government or designated Non-Governmental Organization (NGO).

Non-Profits - Non-profits exist for the public good. As such, making individuals aware of that public good is essential to the non-profit mission.

4. A consumer is a person or group who is the final user of product or service.

5. It guarantee consumer protection

ii. It makes them to make wise decision