

Rhema Ejirooghene. Jss 1 Governor Business Studies Holiday Assignment.

1. Partnership deed is a written legal document that contains an agreement made between two individuals who have the intention of doing business with each other and share profits and losses. It is also called a partnership agreement.

2.Cooperative society

What is a Co-operative Society? A Co-operative Society is an organization that is formed by a group of people whose primary objective is the promotion of the economic interests of its members.

3.The role of marketing in society is to: Provide Goods and Services - The essence of a market involves the exchange of value in the form of goods, services, and information. Marketing makes people aware of those goods and services - whether those goods are a basic need or a personal want.

4. A consumer is a person or a group who intends to order, or uses purchased goods, products, or services primarily for personal, social, family, household and similar needs, who is not directly related to entrepreneurial or business activities.

5.

1. It guarantees consumers protection.

2.It guarantees consumers protection. 2. It allows them to make wise decisions in the use of resources at their disposal.